



## The Environmental Dimension of Sustainability

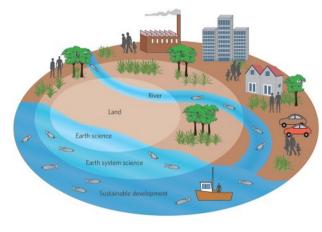
Juha Uitto January 24, 2023



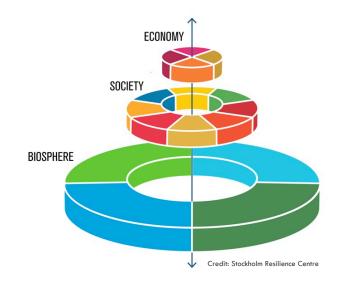
## Why is it important for evaluation?

Human and natural systems are interlinked

All human actions have environmental consequences



Schlosse& Pfirman, Nature Geosciences, 2012



Natural environment is **the foundation** of sustainable development

Natural environment is the **missing piece** in evaluating sustainable development.



#### Assessments tell that evaluators are missing the boat

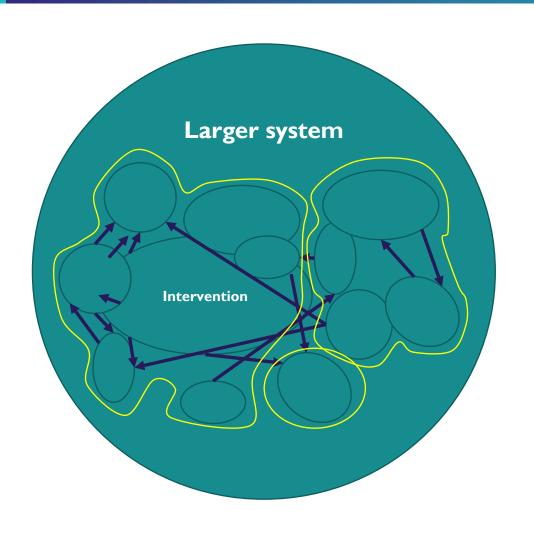
**UNEG:** Few evaluations look at environmental impacts

Canadian Evaluation Society: Evaluations rarely consider environmental sustainability and natural systems; capacity is very limited

Footprint Evaluation (Global Evaluation Initiative) aims to embed environmental considerations in all evaluations



## Challenges: Interventions are part of a larger system



Many interventions are place-bound; context matters; geographical approaches

Others are vertically integrated

Evaluation must ascertain whether the intervention is positioned correctly to address root causes of the problem being targeted

## Challenges: Teleconnections and vertical scale

Commodity chains - from local to global



Wildlife trade – need to deal with supply and





**Deforestation** – happens locally, but causes are 5 global

## Challenge: Capturing Multiple Benefits



Goal is to seek win-win situations, for people and the planet

Synergies and trade-offs can exist simultaneously in the same intervention

A reduction in one benefit in the process of maximizing or increasing another benefit Evaluation must understand conditions for synergies and trade-offs; for this, it needs to look at both human and natural systems

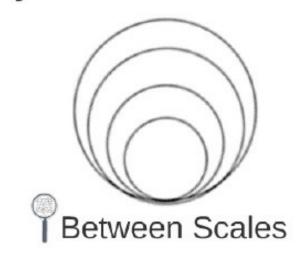
# Challenge: Addressing Common types of trade-offs



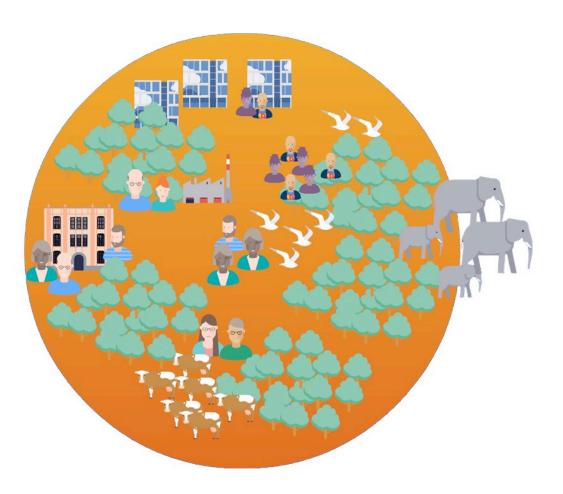
PEnvironmental vs Socioeconomic Objectives







## Implications for evaluation



Traditional logic models are linear and miss big pieces; need an open theory of change

Focus on drivers of transformation

Context matters!

Pay close attention to unintended consequences

Systems perspective to evaluation - intervention in the broader human and natural context

If evaluation is to contribute to sustainability transition, it can't ignore the natural environment